

Comparing policy frameworks

SSM¹	CLES²	Burnham³	IPPR North⁴
An energy transition: less energy, clean energy.		Within a year of the election, we will host a Mayor’s Green Summit to declare a new, accelerated ambition for Greater Manchester on the green economy and carbon-neutrality. – public debate on what that new goal should be.	Establish a city-region energy company
Regional Carbon budget		Possibly – see above.	
Fossil fuel replacement			
Affordable low energy housing		We will refocus the Greater Manchester Housing Fund, with the explicit aim of solving the housing crisis and building affordable homes. We will seek to renegotiate the terms of the fund so that it can be used to help councils and	

1 <https://steadystatemanchester.net/2017/03/02/policies-for-the-city-region-our-full-report-out-now/>

2 <https://cles.org.uk/press-releases/centre-for-local-economic-strategies-launches-the-manifesto-for-local-economies/>

3 <http://www.burnhamformayor.co.uk/andy-burnham-manifesto-for-a-greater-manchester>

4 <http://www.ippr.org/publications/englands-new-leaders-how-mayors-can-transform-their-cities>

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		housing associations build more council homes and social housing. Private landlord licensing (voluntary)	Co-ordinate landlord licensing
Strengthen the Region's Green Economy		See above	
Contain and reduce aviation and private motoring.		Use new powers to make bus services more affordable, more reliable and more accessible. Integrated ticketing system. Call on Government to bring forward plans for Northern Powerhouse Rail – connecting Manchester with Liverpool, Leeds and beyond – and call for HS2 and Northern Powerhouse Rail to be built as one single, integrated scheme. New network of dedicated cycle lanes, making full use of old	Set out a clean air charter and embed behaviour changes in public transport and active travel Implement bus franchising. Roll out 'total transport' – integrated transport across the whole public sector. Provide cheap transport for target

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		<p>infrastructure (such as disused railways and canal towpaths), to link up each borough to the city-centre and create radial links.</p> <p>Bike-hire scheme, making use of the latest technology, to make cycling more accessible and convenient.</p> <p>Appoint an Active Travel Commissioner for Greater Manchester.</p> <p>Reinvest the profits from Metrolink towards expanding the network.</p> <p>Develop new high-quality transport links with a particular focus on radial routes across boroughs.</p> <p>Plan to modernise our local train stations, making them more accessible, linked to other forms of public transport, and work with local businesses to make better use of empty waiting rooms.</p> <p>Work with Rail North to replace outdated trains, increase capacity</p>	<p>groups</p> <p>Encourage commercial car share schemes and electric vehicle uptake</p>

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		<p>and help deliver new services, such as a fast Northern Connect service between Manchester and Liverpool.</p> <p>... guarantee all existing travel concessions for older people</p> <p>Clean Air Action Plan for Greater Manchester.</p>	
Help people make low carbon choices		See above on transport	
A sustainable and affordable food supply and distribution network			
Divest from fossil fuels		(Agreed to call for this at hustings.)	
	A NEW NATIONAL CONSTITUTIONAL 'CONVERSATION' OR CONVENTION	<p>Work with other parts of the North to ensure that our voice is heard more loudly on the national political stage, including actively considering the idea of a Council of the North.</p> <p>We call on the Government to establish a</p> <p>Brexit Committee of the Nations and Regions, with a seat for Metro</p>	

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		Mayors, to guard against the risks of a London-centric Brexit.	
	ADVANCE BUSINESS CITIZENSHIP		
Anchor Institutions	HARNESS THE WEALTH OF ANCHOR INSTITUTIONS		Reform LEP to include anchor institutions, alongside representatives from small businesses and employees.
Maximising procurement and employment benefit	PROGRESSIVE PROCUREMENT POST BREXIT	Establish a GM-wide Fairness Commission to develop more detailed plans to tackle inequalities across our city region. ..make the Mayor's office a Living Wage Employer and minimise use of agency staff and zero-hours contracts.	
Educational anchor institutions to maximise their usefulness and impact locally.	WORKPLACE PROTECTION	...consider a new capital challenge scheme to build new business start-up	

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		units, including in the grounds of schools.	
Co-operative enterprise and governance	ADVANCE COMMUNITY WEALTH ADVANCE THE FOUNDATIONAL ECONOMY IN OUR POOREST AREAS		
Economic localisation			
Reduce reliance on long, vulnerable, global supply chains.			
Work near home			
Just Trade			
			[Prioritise international profile and connectivity, and collaborate to drive trade and investment] ⁵
Finance			
Regional investment fund or bank.	ADVANCE SOCIAL INNOVATION		

⁵ This is an ANTI-localisation proposal.

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Infrastructure for alternative finance and exchange	ADVANCE THE COLLABORATIVE ECONOMY/SHARING ECONOMY	task the Youth Combined Authority with scoping the development of an “Opportunity Pass” across Greater Manchester.	
Local currency			
National redistribution			
Fair settlement from Central Government	EASE BACK ON LOCAL GOVERNMENT CUTS A FAIRER APPROACH, WHERE THE POOREST AREAS GET MORE	Get fair funding for Greater Manchester’s schools and strongly oppose any new funding formula that seeks to move money out of schools here. Demand fair funding for Greater Manchester’s NHS and social care.	Strike a housing investment deal with central government
	ADD SOCIAL RETURN TO NATIONAL INFRASTRUCTURE INVESTMENT		Set out an infrastructure pipeline and co-ordinate investment across regions
	DEVOLVE REAL FISCAL POWER TO LOCAL GOVERNMENT	The Mayor and Combined Authority should have much stronger influence over all aspects of education policy from 0–19.	Collaborate with mayors across their region and the country in

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		We will argue for much greater devolution of the Department for Work and Pensions budget, allowing us to link it to our local organisations.	order to push for further devolution and share best practice.
Jobs and income			
Local innovation for welfare reform	Living wage	Scope extension of Rochdale's waiver on council tax for under 21's.	Expand the use and scope of earn back and gain share and pilot invest-to-save models in other public services. Set up a welfare earnback company to secure job guarantees for the long-term unemployed
Make sectors more, not less, labour-intensive			
	A MODERN INDUSTRIAL STRATEGY	Make Greater Manchester the modern industrial capital of the UK.	Co-ordinate and integrate

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		<p>.... become a leader in specific sectors that will drive future prosperity ...</p> <p>....make Greater Manchester a world-leading Digital City-Region.</p>	<p>industrial strategy</p> <p>Use mayoral development corporations to drive inclusive growth in designated development zones</p>
		Good GM Employers' Charter	<p>Become living wage champions, and set out a mayor's employer charter on job quality</p>
	LOCALISED SKILLS		<p>Connect poor neighbourhoods with job growth</p>
	IMPROVE THE DIVERSITY OF EDUCATION AND SKILLS DEVELOPMENT	Greater Manchester "Curriculum for Life"	
	EMPLOYABILITY AND SKILLS FOR ALL	<p>Apprenticeship Levy to be placed under the direction of the Mayor.</p> <p>UCAS-style application system for all apprenticeships in Greater Manchester.</p>	<p>Invest in a careers company, and take forward course-finding platforms in further</p>

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		New pathways into NHS employment. NHS bursaries etc.	education
Stimulate local enterprise development through civic participation	DEVOLVE TO PEOPLE AND CITIZENS A REVOLUTION IN SMALL BUSINESS AND GRASSROOTS ENTERPRISE	We will work with businesses and colleges to develop a new supported route for young people who wish to start their own business.	
		... give all 16–18 year olds in Greater Manchester a free bus pass. As a first step, we will introduce half-price travel for 16–18 year olds	
Community	A PROGRESSIVE SOCIAL DEVOLUTION	Various proposals on crime, security, policing.	
Collaborative design and accountability.	DEVOLVE TO PEOPLE AND CITIZENS	See below on democratic accountability.	
Ease up on the official culture of surveillance and distrust,			
Affordable child care / Protect Sure Start.		Public bodies to sign a specific undertaking to collaborate to	Roll out a city 'challenge'

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		improve levels of “school-readiness”.	across early-years, education and training
Community centres and hubs			
	LONGER-TERM, ‘PLACE BASED’ FUNDING POTS		
	(Commissioning on) SOCIAL VALUE, NOT COST		
(see also affordable, low energy housing, above)		Volunteering scheme for older people (intergenerational focus) – maximise the contributions of older people. trial new ideas for combating isolation in our city-region	
		Eradicate rough-sleeping in Greater Manchester by 2020.	Work collaboratively to end homelessness. Provide bond guarantees, and take a ‘housing first’ approach to temporary accommodation.

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			Set up a social lettings agency
Spatial Dimension⁶ “Retrofit Garden City” model being proposed as alternative vision to the GM Spatial Framework.		Over the next 20 years, Greater Manchester will apply the same level of ambition and vision to the outlying parts of the city-region as it has shown in the last 20 to the development of the centre. Focus Rent-to-Own schemes on town centres to revitalise them. Radical re-write of the Greater Manchester Spatial Framework to produce a plan which provides solutions to the housing crisis, manages traffic congestion, raises ambitions for jobs and maximises the “liveability” of Great Manchester.	Integrate planning, housing and transport
Health, Social Services and Wellbeing		Fully-integrated National Health and Care Service. Prioritisation of mental health and	Embed health in all policy. Facilitate health and

⁶ Not in SSM's Policies for the City Region, but discussed elsewhere.

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		Children's YPs' Mental Health.	social care integration and work to change the model of delivery in social care. Accelerate health innovation
<p>Democratic accountability⁷</p> <ul style="list-style-type: none"> • Provide regular, say quarterly, reports in plain, easy to read English, explaining what Mayor and GMCA colleagues have been doing. Present those reports at public meetings where reps. can be questioned. Other Authority members to do the same • Explore the possibility for genuine participatory budgeting so people in communities can make plans and decisions about needed 		Develop new mechanisms to help people hold the Mayor to account and commit to holding at least one Mayoral Question Time in each borough every year.	Support independent city-region scrutiny committees for key policy areas. Spend a small share of mayoral funds through participatory budgeting.

⁷ From open letter to interim Metro Mayor, July, 2015. <https://steadystatemanchester.net/2015/07/06/an-open-letter-to-tony-lloyd-interim-mayor-of-greater-manchester/>

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<p>improvements, and also gain a deeper understanding of the very real hard choices faced under the unjust austerity regime.</p> <ul style="list-style-type: none"> Given that the GMCA Executive group is far too small and narrow to truly appraise, interpret and decide on the complexity of information and interests in the region .. consider how other expertise can be co-opted. That expertise should not be limited to the usual suspects from the public and private sector, but include practically orientated scholars from our Universities and colleges, and those “on the ground” in community and campaigning organisations. Otherwise there is a real danger of “path dependent” 			<p>Set up a citizens forum to provide input on specific areas.</p>

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<p>“groupthink”.</p> <ul style="list-style-type: none"> • Look for other innovative ways to address the democratic deficit that so far is part of the package of alleged devolution of power from Whitehall, including the possibility of a low-cost, earthy, Mancunian style of Regional Assembly (in shadow form to begin with, if need be)? 			

M Burton, Steady State Manchester. Can be freely used with acknowledgement.